

SPONSORSHIP OPPORTUNITIES



Great Lakes Coastal Wetlands Symposium

The Great Lakes Coastal Assembly and Audubon Great Lakes proudly present the first annual Great Lakes Coastal Wetlands Symposium, a workshop for conservation practitioners, scientists, and coastal wetland stakeholders. Over two days, participants will explore the state of our coastal wetlands in the face of a rapidly changing climate, discuss current topics related to coastal wetlands management, and provide input on the management of high-priority sites in the western Lake Erie basin. Participants will spend time in the classroom and in the field and share experiences with best practices for managing coastal water, vegetation, and wildlife.

A regional office of the National Audubon Society, **Audubon Great Lakes** protects birds and the places they need, today and tomorrow. Audubon works throughout the Americas using science, advocacy, education, and on-the-ground conservation. State programs, nature centers, chapters, and partners give Audubon an unparalleled wingspan that reaches millions of people each year to inform, inspire, and unite diverse communities in conservation action. A nonprofit conservation organization since 1905, Audubon believes in a world in which people and wildlife thrive.

The **Great Lakes Coastal Assembly** is a cross-agency team of over 20 organizations working together to conserve and restore lands and waters in the critically important coastal zones of the Great Lakes.

The Wildlife Conservation Society's Climate Adaptation Fund provides grant awards to conservation nonprofits across the United Stated to catalyze innovative, science-driven projects responding to the impacts of climate change on wildlife and people.

The mission of the **Doris Duke Charitable Foundation** is to improve the quality of people's lives through grants supporting the performing arts, environmental conservation, medical research and child well-being, and through preservation of the cultural and environmental legacy of Doris Duke's properties.

Why Sponsor?

A sponsorship will offer you an opportunity to make face-to-face connections with Coastal Assembly members from around the Great Lakes region. This exposure will reinforce your brand awareness through a positive association and much anticipated event.

How to Register

If your organization would like to sponsor the event, please visit: <u>Great Lakes Coastal Wetlands Symposium Sponsorship</u>

Confirmation materials to include information about setting up your display table, registering attendees, and other entitlement fulfilment will be sent out in July.

Schedule at a Glance					
Thursday, September 19 th					
7:00 am - 9:00 am	Display Table Setup				
7:00 am - 12:00 pm	RegistrationOpen				
7:00 am - 8:00 am	Breakfast				
8:00 am - 12:00 pm	General Session				
10:00 am - 10:30	Mid-Morning Break				
am					
12:00 am - 1:00 pm	Lunch				
1:00 pm - 6:00 pm	Field Trip				
6:00 pm	Group Dinner				
Friday, September 20 th					
7:00 am - 8:00 am	Breakfast				
8:00 am - 12:00 pm	Working Group				
	Sessions				
10:00 am - 10:15 am	Mid-Morning Break				
12:00 pm - 1:00 pm	Lunch				
1:00 pm - 5:00 pm	General Session				
2:30 pm - 2:45 pm	Afternoon Break				
	Evening on Own				
1:00 pm - 5:00 pm	Afternoon Break				

SPONSORSHIP OPPORTUNITIES

The grid below outlines the various sponsorship levels and their entitlements. Confirmation materials to include information about setting up your display table, registering attendees, and other entitlement fulfilment will be sent out in July.

Pricing & Benefits	Title \$12,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Organization name included in event title	\checkmark				
Display table at event	\checkmark	\checkmark			
Organization's logo on event website and event email blasts with link to organization website	Highest visibility location	Prominent placement	\checkmark	\checkmark	\checkmark
Company logo in printed program	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Organization's logo on "Thank You Sponsors" signage at event	Prominent Placement	\checkmark	\checkmark	\checkmark	\checkmark
Company description and ad in final program	100-word description and full-page ad	75-word description and 1/2 page ad	50-word description and 1/4 page B/W ad	25-word description	Company mention in list of sponsors
Complimentary symposium registrations*	5	3	2	1	1

*Complimentary registration includes Thursday field trip and conference meals.

CUSTOM SPONSORSHIPS & QUESTIONS

One size doesn't always fit all, so if you would like to sponsor, but either the pricing does not fit your budget, or you prefer other entitlements, let us know. Custom packages can be negotiated. Please contact Daniel Wear at dwear@audubon.org or 312.453.0230, Ext. 2010 to negotiate a package or ask questions.



Maumee Bay • Oregon, Ohio • September 19-20

Sponsor Registration Form

Please register your sponsorship online at <u>Great Lakes Coastal Wetlands Symposium</u> A confirmation email and checklist will be sent prior to the summit with additional sponsorship entitlement and displaying details.

If you prefer to pay by through invoice, or over the phone, please call Daniel Wear at 312.453.0230 Ext. 2010.

*10.000
\$12,000
\$5,000
\$2,500
\$1,000
\$500
-